

**logic**



2009 Look Book

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## Furniture That Makes Sense

Introducing Logic Furniture. It's smart furniture with ingenious design, truly luxurious comfort and stunning beauty all rolled into one. Logic's collection of upholstered and wood seating for design-conscious hotels and resorts, is becoming the hotelier's choice for convertible and lounge furniture.

Logic's advantageous DuraMech sleep system offers the most comfortable, durable, and easy-to-use sleepers in the industry today. It's extraordinary strength is not to be deceived underneath Logic's elegant modern and classic furniture styles. It's built to last for ten years, even with high occupancy, daily use. DuraMech's precision engineering opens convertibles in one easy pull, keeping all cushions intact. Eye appealing for designers, perfect for guests and praised by housekeeping, the DuraMech is unmatched in performance and design flexibility.

Can't find the right style for your specific need? Logic's customs department will design to fit your requirements. From alternate sizes to upholstery techniques to overall style, Logic proficiently handles custom requests to meet your product needs on time.

Logic's underlying strength lies in its origin with parent company, Wieland Designs. Since 1976, Wieland Designs has been a leading design and manufacturing partner for key name brands you already encounter today, working in the background to design, engineer, and build beautiful residential, healthcare, contract, automotive and airline OEM products and sub assemblies. From design to supply management, we've successfully guided many brands to design success and are now bringing our expertise direct to the designer and end user with Logic.

From modern to classic sofas, sleepers, chairs, ottomans, benches and a host of other product collections, Logic will bring excitement to your specification experience. From initial ordering to on time delivery, we will ensure a successful installation on orders from one room to one thousand rooms. Give us a call or log on for more information, (800) 975-0007, [www.logicfurniture.com](http://www.logicfurniture.com).

## Upholstered Furniture Built Solid

Logic is best known for our extraordinary DuraMech sleep system. We've greatly expanded our collections of upholstered, wood frame sofas, lounge chairs, ottomans and benches to bring a higher level of design expertise to the hospitality market. A philosophy and commitment to comfort, beauty, and durability, are key components for everything we design and build, from standard product to custom.

Our experienced manufacturing team uses only high-grade materials in the construction of all our frames. Depending on the style of seating, frame construction ranges from high grade, engineered hardwood plywood, nested to ensure great strength — to kiln dried hardwood frames with ultra strong joints, reinforced with glue, screws and dowels. All Logic frame construction is designed for supportive, long term comfort in frequent use conditions.

Our sinuous steel spring suspension is made from high grade steel, gauged for optimum comfort. This reduces sagging and promotes long term wear so cushions stay full and supportive. We use highly resilient polyurethane foam on all cushions, with no clay fillers or inferior padding, guaranteeing the highest level of comfort and "spring back" performance for years to come.

At the final stage of upholstering, Logic's fine-tuned attention to even the smallest of details ensures longer wear. Corners are expertly seamed and tucked for a tailored finish. Folds are crisply finished and stitched to hold. Welt trim is evenly applied and consistent in appearance. Logic's textile offering is ever increasing, with textiles being added daily. COM and COL orders are handled fluently, ensuring upholstering techniques and details are exact.

One of Logic's best story endings is our installation experience. Large sleeper sofas and doorways can be like oil and water, but not with Logic. Our ingenious modular assembly allows components to be disassembled and staged for fast in-room assembly. This makes installation a breeze, especially with refurbished properties and existing architecture.

At Logic, we believe in making furniture a sensible experience. We offer samples for smoother project specification. We believe in making custom an easy process, starting with a sketch or "inspiration" photo. We believe it is imperative to follow through with coordination of prompt, on time delivery for one room or one thousand rooms. We make furniture that makes sense.



## The DuraMech Sleep System

You rarely hear about a pleasant sleep experience on a convertible sofa bed. Sleep sofas are notorious for being uncomfortable, difficult, and unreliable. The bar-in-your-back stays with you all day. Cushions are typically strewn on the floor. It takes a circus strongman to open them. Closing them is laborious. And they wear down quickly. We knew there had to be a better way.

The DuraMech is Logic's top selling Sleep System, specifically engineered for outstanding comfort and exceptional durability in the most demanding commercial lodging use. It is strong enough to be used every day, and so comfortable no one will ever complain about having to sleep on the sofa.

Built on a unique steel-based chassis, Logic's DuraMech mechanism is precision engineered at every critical link and rigorously cycle tested for durability. Mechanisms are not bolted to the frame causing undue wear like conventional sleep sofas. Our unique mechanism is completely different. It operates independent of the upholstered wood frame, instilling beauty and comfort for years of use. Logic's sleep sofa construction is unmatched in the industry.

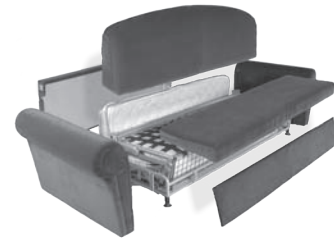
Comfort is king with DuraMech. Our electro-welded, steel sleep deck successfully eliminates the bar-in-your-back discomfort of sleep sofas. Choose from two mattress options: The Logic Standard Mattress or the Logic Contura Plus Mattress. The Logic Standard Mattress is a 4 1/2" thick high density foam mattress with deep-quilted ticking for added comfort. The Logic Contura Plus Mattress is a 5" thick high density foam mattress that includes a top layer of visco elastic memory foam which conforms to the body's contours. It's become the premier comfort foam in the bedding industry and features a five-year warranty.

Easy as pie is how to describe our pull out performance. The guest simply pulls a strap and voila', the DuraMech sofa opens effortlessly to reveal the comfort inside. No need to remove cushions — back and seat cushions are self-storing as the sofa folds within itself. It's the easiest operating sleep system you will find. Additional pillows and blankets can be conveniently stored in the backrest for quick bed dressing.



## Features & Benefits

Logic's DuraMech collection features modular construction, allowing for easy field replacement of any component to be performed quickly and on-site. Modular construction also greatly eases installation, making it easier to move this robust system that can weigh up to 300 pounds when fully assembled. It saves on damage to the sleepers, stairwells, elevators, walls, and doorways.



The Logic DuraMech Sleep System is the best convertible sofa solution in the industry. The DuraMech is available in queen, full, and lounge chair sizes.

## The Ditto Sleep System

The Ditto Sleep System is our DuraMech Sleep System featured as a dual mattress system, combining two lounge width mechanisms in one ultra flexible sofa. It's a truly unique seating surface/sleeping surface integrating side-by-side DuraMech sleepers into one beautiful sofa. The Ditto Sleep System offers functional flexibility within a beautiful modern or classic styled sofa. It's a perfect solution for family suites or lodging properties catering to golfers and outdoorsmen, allowing 2 persons to sleep in separate beds within one sleeper sofa.

## The Flip Flop Sleep System

A third Logic sleep system choice is the Flip Flop Sleep System. This unique and patented convertible sleeping system is completely separate from the seating surface for excellent long term performance. The Flip Flop's mattress is 6" thick, leading the industry in convertible sleep comfort.



**All sleep, no sheep.**

No more fights over who gets the couch. Logic's DuraMech Sleep System will keep you sleeping soundly all night long.







# Sit, relax and enjoy!

Ingenious design, truly luxurious comfort and stunning beauty are inherent characteristics of every piece of Logic furniture.



CONTINENTAL



AMENITY



VILLA



DESTINATION





MINT



CONCIERGE



OVERNIGHT



ARRIVAL



COURTESY



BOUTIQUE





**Beauty's alter ego.**

Extraordinary strength is not to be deceived underneath modern and classic elegance.



RESERVATION



VALET



TERRACE CHAIR & OTTOMAN







# Sense and sensibility.

At Logic, we believe in making furniture a sensible experience.  
We reduce risk, make custom easy, and provide reliable follow through.



COCKTAIL



TERRACE



CHECK



BELLHOP



COFFEE



VIEW



Furniture that makes sense.

**logic**

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